

NOW AVAILABLE

WCA Web Advertising

Extend your customer base beyond print ads!

Space is Limited, Reserve your spot today!

Wisconsin Chiropractic Association
Serving Wisconsin Health Care Needs Since 1911

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Hot Topics in Chiropractic

**Your Help Needed!
Insurance Commissioner
Complaint Project**
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**President-Elect BarackObama Reaffirms
Chiropractic Support**

Dear Friends,

I am glad to have this opportunity to again share my thoughts on the role doctors of chiropractic play in the American health care system. As I have said before, doctors of chiropractic play an important role in our health care system, and my commitment to you and your patients remains strong. [Read more](#)

**Have a question and can't find the Answer
on the Website! Email the Help Desk!**
wca24help@ameritech.net [Click here](#)

Large Side Box 120p x 240p
Small Side Box 120p x 120p
Small Side Box 120p x 120p
Small Side Box 120p x 120p
Large Side Box 120p x 240p

Logo Box 120p x 80p Logo Box 120p x 80p Logo Box 120p x 80p Logo Box 120p x 80p Logo Box 120p x 80p

[locate a chiropractor](#) | [program information](#) | [membership](#) | [contact](#) | [home](#) | [Email the Help Desk](#)

Wisconsin Chiropractic Association 2009

Why Advertise Online?

Chiropractors are not only looking at printed ads, but online for advertisements that point them to a great sale or introduce them to a new company and products.

Online advertisers reach a specific audience when advertising on the WCA website. With an average of 1000 hits a week and 3500 hits per month. The WCA website is a premier location for you to expand your customer base.

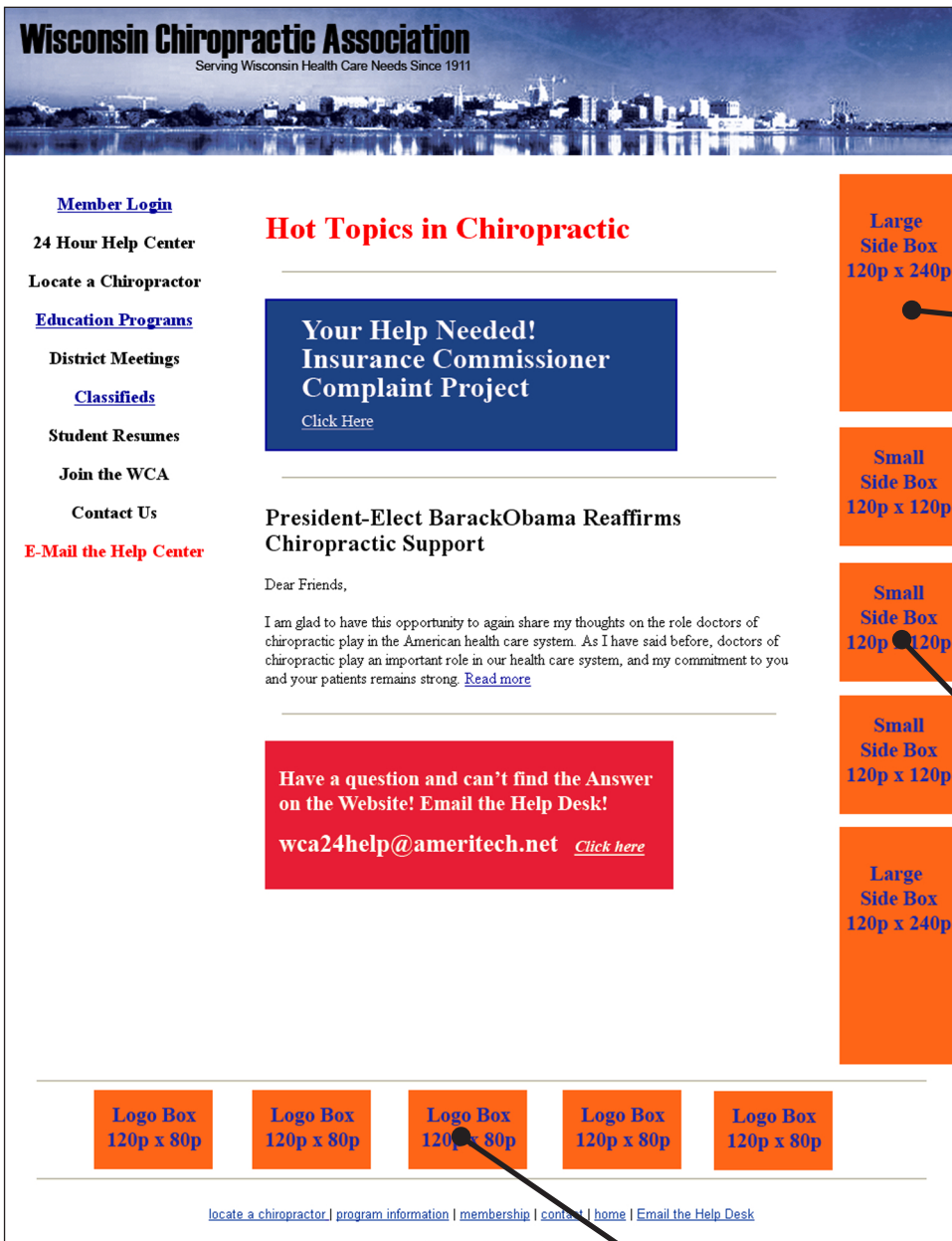
The WCA website offers it's members important up-to-date information, 24 hour help desk service, online links to the chiropractic law book, links to FAQ, classifieds, online student resumes, educational program listings, and coming in 2010 access to online business programs, video and PowerPoint links inside the 24 Hour Help Desk for easy explanations to complex problems.

Contact Jason Acord at (608) 256-7023 for more details.

www.wisconsinchiropractic.com

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2010 Pricing Guide



Large Box: 120p x 240p

Homepage: \$100/ month
 Classified page: \$90/ month
 Help Desk page: \$90/ month

	3x	6x	9x	12x
Home:	\$100	\$80	\$70	\$60
Class:	\$90	\$70	\$60	\$50
Help:	\$90	\$70	\$60	\$50

Includes:
 Live links
 Full Color Graphics
 Flash Ads

Small Box: 120p x 120p

Homepage: \$75/ month
 Classified page: \$65/ month
 Help Desk page: \$65/ month

	3x	6x	9x	12x
Home:	\$75	\$55	\$45	\$35
Class:	\$65	\$45	\$35	\$25
Help:	\$65	\$45	\$35	\$25

Includes:
 Live links
 Full Color Graphics
 Flash Ads

	3x	6x	9x	12x		
Logo Box 120p x 80p	Homepage: \$60/ month	Home: \$60	\$50	\$45	\$40	Includes: Live links Full Color Graphics
	Classified page: \$50/ month	Class: \$50	\$40	\$35	\$30	
	Help Desk page: \$50/ month	Help: \$50	\$40	\$35	\$30	

All ads must be paid in advanced.
 The WCA reserves the right to approve all advertising.

www.wisconsinchiropractic.com

WCA Web Advertising

Extend your customer base beyond print ads!
2010 Advertising Order Form

Client/Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ 2nd Phone: _____ Fax: _____

Email Address: _____

Description of ad: _____

Starting Month *(please check)*:

January

April

July

October

February

May

August

November

March

June

September

December

Ad Size *(please check)*: Large Box Small Box Logo Box

File Type *(please check)*: jpeg gif fla

Location Requested *(please check)*: Home page Classified page Help Desk page

Frequency Rate: 3x rate 6x rate 9x rate 12x rate

(Please call the WCA with any questions regarding these rates.)

Cost per ad \$ _____ x rate _____ = Total \$ _____

Method of Payment:

My check is enclosed

Bill my:

Visa

Mastercard

Card Number: _____

Exp. Date: _____

Card Holders Name: _____

Please mail this form to : WCA, 521 E. Washington Ave, Madison, WI 53703

Please make a copy to keep for your records.

For additional information, please contact Jason Acord at: Phone: (608) 256-7023 | Fax: (608) 256-7123